

World Standard for Home Video Tape Recorder

Registration No.	Number 00020		
Registration Date	October 9, 2008	Registration Category	Category 1

Name (Model, etc.)	VHS Format Home Video Tape Recorder, HR-3300
Location	Yokosuka-shi, Kanagawa
	JVC KENWOOD Corporation Kurihama Business Center
Owner (Custodian)	JVC KENWOOD Corporation
Manufacturer (Company)	Victor Company of Japan, Ltd.
Year Manufactured	1976
Reason For Selection	As the first model of VHS format home video tape recorder, the HR-3300 was the product that started the rapid penetration of VHS recorders in the home. VHS became the world standard for home video tape recorders, and by 2006 more than 900 million units had been sold worldwide. The HR-3300 was compact, lightweight, long-playing, provided excellent picture quality, and became the basic prototype for home video tape recorders that came after. The rapid dissemination of VHS recorders in the home led to a fundamental shift in peoples' lifestyles, and the HR-3300 had a huge impact in creating this global transformation.
Registration Standard	2-B (Made a notable contribution by facilitating an epoch-making advance in Japan's economy and place in the world.)

Open/Closed to Public	Closed to Public
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Other useful information	
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