


## CASIO-MINI popularizes calculators

Registration No.	Number 00019		
Registration Date	October 9, 2008	Registration Category	Category 1
Name (Model, etc.)	Electronic calculator CASIO-MINI		
Location	Shibuya-ku, Tokyo		
	The Evolution of Casio Calculators		
Owner (Custodian)	CASIO COMPUTER CO., LTD.		
Manufacturer (Company)	CASIO COMPUTER CO., LTD.		
Year Manufactured	1972		
Reason For Selection	<p>CASIO-MINI was a breakthrough product popularizing the use of calculators among the general public. Marketed with the catchy phrase "instant answer with the CASIO-MINI," and calculator was an immediate hit. It spread quickly from the office to homes and to individuals, and became the basis for a host of other personal data devices. Providing a substitute for the age-old abacus—one of the three basic skills along with reading and writing—the CASIO-MINI had an enormous impact on the lives of ordinary people.</p>		
Registration Standard	2-A (Played a notable role in improving people's way of life and creating new ways of living.)		
Open/Closed to Public	Open to Public with Condition		
Photo			
Other useful information			