


## Telephone set for saving resources and for the global market

Registration No.	Number 00337		
Registration Date	September 13, 2022	Registration Category	Category 1 (multiple identical products such as mass-produced products)

Name (Model, etc.)	No. 601 Automatic Desktop Telephone Set		
Location	Musashino-shi, Tokyo		
	NTT History Center of Technologies		
Owner (Custodian)	NTT Information Network Laboratory Group		
Manufacturer (Company)	—		
Year Manufactured	1978-1986		
Year first appeared	1977		
Reason For Selection	<p>This telephone set supported the post-high growth era. Also known as the last rotary dial phone. In order to respond to the rapid rise in prices caused by the 1973 oil crisis and the changes in society due to the end of high growth, the company achieved significant cost reduction and high maintainability for the product, and it was produced by multiple companies. In addition to adopting a mounting structure that assumes manual assembly in consideration of resource saving and a future decrease in demand, this telephone set was significant in view of the global market, satisfying two international standards, one derived from voice intelligibility and the other derived from communication volume.</p>		
Registration Standard	<p>1-A (Show an important aspect or stage of the development of science and technology.) 2-A (Played a notable role in improving people's way of life and creating new ways of living.)</p>		

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