

## One of the world's first DVD players sold

Registration No.	Number 00296		
Registration Date	September 15, 2020	Registration Category	Category 1

Name (Model, etc.)	DVD movie player DVD-A300		
Location	Kadoma-shi, Osaka		
	Panasonic Museum Hall of Manufacturing Ingenuity		
Owner (Custodian)	Panasonic Corporation		
Manufacturer (Company)	Matsushita Electric Industrial Co., Ltd. (now Panasonic Corporation)		
Year Manufactured	1996		
Year first appeared	1996		
Reason For Selection	<p>One challenge in developing the DVD system was the requirement to record several times more digital data on a 120mm disc, the same diameter as the CD. To achieve this, a red laser was used, as well as a thinner cover layer developed and advocated by Matsushita Electric Industrial Co., Ltd., which was incorporated into the standard. The 0.6mm bonded disc became an important part of the DVD standard. This is one of the first household DVD players released by Matsushita, the company that had made significant contributions to the development of core DVD technology, including copyright protection technology. This was a high-quality product that combined the polished operability of the videotape recorder with the wealth of features offered by DVD. It is significant as the model that set the standard for future DVD players in function and performance.</p>		
Registration Standard	<p>1-B (Show a uniquely Japanese scientific or technological development from an international perspective.) 2-A (Played a notable role in improving people's way of life and creating new ways of living.)</p>		

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