

## The monumental DVD player that marked the dawn of the DVD era

Registration No.	Number 00295		
Registration Date	September 15, 2020	Registration Category	Category 1

Name (Model, etc.)	DVD Player 「SD-3000」		
Location	Kawasaki-shi, Kanagawa		
	Toshiba Science Museum		
Owner (Custodian)	Toshiba Corporation		
Manufacturer (Company)	Toshiba Corporation		
Year Manufactured	1996		
Year first appeared	1996		
Reason For Selection	<p>DVD player development began in the early 1990s. Unlike the previous AV players, changes in format were made with greater emphasis on the content perspective (mainly the film industry). This was so-called “soft-driven” development. Toshiba led the development, collating formats as well as developing devices and components from content-creating equipment to players. The company launched the world’s first DVD player in November 1996. Technical features included an MPEG2 encoder system, MPEG2 decoding LSI and a bifocal optical pickup. This machine is one of the world’s first DVD players and is significant as the monumental model that paved the way for later DVD developments.</p>		
Registration Standard	<p>1-B (Show a uniquely Japanese scientific or technological development from an international perspective.) 2-A (Played a notable role in improving people’s way of life and creating new ways of living.)</p>		

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