


## Japan's First pulsator-type Electric Washing Machine

Registration No.	Number 00149		
Registration Date	September 2, 2014	Registration Category	Category 1
Name (Model, etc.)	SW-53 pulsator-type Electric Washing Machine		
Location	Daito City, Osaka		
	SANYO Electric Co.,Ltd		
Owner (Custodian)	Panasonic Corporation		
Manufacturer (Company)	SANYO Electric Co.,Ltd		
Year Manufactured	1953		
Year first appeared	1953		
Reason For Selection	<p>This is Japan's first pulsator-type electric washing machine. It could wash in a shorter time than the conventional agitator washing machines and was also suited to Japan's smaller living spaces as it was smaller and lighter. Furthermore, at ¥28,500, it was around half the price of the agitator washing machines, turning the washing machine into a commodity that was affordable to the general public. This triggered the widespread popularization of washing machines and many other household appliances. Reviewer Souichi Ooya dubbed the year this went on sale as "Year 1 of the Age of Electrification". The popularization of washing machines drastically reduced the amount of housework needing to be done by homemakers, thereby boosting the social advancement of women.</p>		
Registration Standard	2 - A(Played a notable role in improving people's way of life and creating new ways of living.)		
Open/Closed to Public	Closed to Public		
Photo			
Other useful information			