


## The world's first VTR for home use

Registration No.	Number 00085		
Registration Date	September 27, 2011	Registration Category	Category 1

Name (Model, etc.)	Consumer-use videotape recorder CV-2000		
Location	Minato-ku, Tokyo		
	Sony Corporation		
Owner (Custodian)	Sony Corporation		
Manufacturer (Company)	Sony Corporation		
Year Manufactured	1965		
Reason For Selection	<p>This is the first VTR in the world that was adapted for home use. Along with minimizing automatic control systems and simplifying the circuit structure, this VTR reduced the consumption for tape by increasing the recording density. It recorded with a revolving two-head helical scanning method, and with half-inch tape it could record or play continuously for one hour. VTRs of the time for business use were sold for 248 million yen. In comparison, this VTR for home use had a low price of 198,000 yen. After that, this VTR became the model for later VTRs that came onto the market, and it is noteworthy as a landmark product that pioneered the way for the commercialization of the VTR.</p>		
Registration Standard	<p>1-B (Show a uniquely Japanese scientific or technological development from an international perspective.) 2-A (Played a notable role in improving people's way of life and creating new ways of living.)</p>		

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