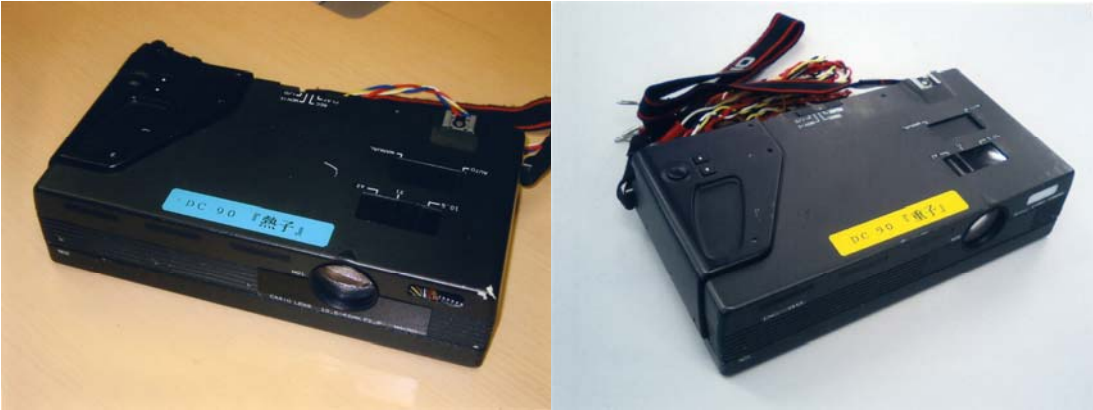


Registration No.	Number 00043		
Registration Date	October 6, 2009	Registration Category	Category 2
Name (Model, etc.)	【 Prototype Digital Cameras 】 (1) Digital Camera Prototype DC-90 (nickname: Ms. Atsuko) (2) Digital Camera Prototype DC-90 (nickname: Ms. Omoko)		
Location	Shibuya City, Tokyo Metropolis		
	Showroom, CASIO COMPUTER CO., LTD.		
Owner (Custodian)	CASIO COMPUTER CO., LTD.		
Manufacturer (Company)	CASIO COMPUTER CO., LTD.		
Year Manufactured	1991		
Reason For Selection	<p>These are prototypes for functional testing—nicknamed Atsuko and Omoko—built by Casio Computer in 1995 when Casio was developing their first digital cameras equipped with LCD viewfinders. Atsuko tended to overheat, so a tiny fan was installed in the viewfinder compartment, and an LCD screen was substituted for the through-the-lens viewfinder. This is the origin of the LCD viewfinder used on most point-and-shoot digital cameras today. The nickname Omoko refers to the camera's additional weight (omo means heavy) as a result of using generic parts in the camera. Both prototypes date back to the very beginning of digital cameras.</p> <p>Omoko weighed 2.75 kilograms, and Atsuko reached temperatures of 90°C when operated.</p>		
Registration Standard	1 - B		

Open/Closed to Public	Open to Public		
Photo			
	Left : Digital Camera Prototype DC-90 (nickname: Ms. Atsuko)	Right : Digital Camera Prototype DC-90 (nickname: Ms. Omoko)	
Other useful information			