

CASIO-MINI popularizes calculators

Registration No.	Number 00019		
Registration Date	October 9, 2008	Registration Category	Category 1

Name (Model, etc.)	Electronic calculator CASIO-MINI
Location	Shibuya-ku, Tokyo
	The Evolution of Casio Caluculators
Owner (Custodian)	CASIO COMPUTER CO., LTD.
Manufacturer (Company)	CASIO COMPUTER CO., LTD.
Year Manufactured	1972
Reason For Selection	CASIO-MINI was a breakthrough product popularizing the use of calculators among the general public. Marketed with the catchy phrase "instant answer with the CASIO-MINI," and calculator was an immediate hit. It spread quickly from the office to homes and to individuals, and became the basis for a host of other personal data devices. Providing a substitute for the age-old abacus—one of the three basic skills along with reading and writing—the CASIO-MINI had an enormous impact on the lives of ordinary people.
Registration Standard	2-A (Played a notable role in improving people's way of life and creating new ways of living.)

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