

Registration No.	Number 00127		
Registration Date	September 10, 2013	Registration Category	Category 1

Name (Model, etc.)	1953 Nitrocellulose Lacquer Celva Color Swatch
Location	Hiratsuka City,Kanagawa Pref
	KANSAI PAINT CO.LTD
Owner (Custodian)	KANSAI PAINT CO.LTD
Manufacturer (Company)	KANSAI PAINT CO.LTD
Year Manufactured	1953
Year First Appeared	1926
Reason For Selection	A 1953 56-color swatch of “Celva”, a nitrocellulose lacquer first manufactured in Japan in 1926. This swatch shows what nitrocellulose lacquers were like at the time. Nitrocellulose lacquer was developed in the early 1920s and was released on the Japanese market in 1926 as “Celva” by Kansai Paint. Nitrocellulose lacquers were a revolutionary paint with many advantages over existing paints: they had a more diverse color range; they were glossier, more durable, faster drying and could be mass produced due to their low viscosity. They were widely used in many industries, such as furniture and automobiles.
Registration Standard	1 - B

Open/Closed to Public	Closed to Public
Photo	
Other useful information	