

Registration No.	Number 00132		
Registration Date	September 10, 2013	Registration Category	Category 1

Name (Model, etc.)	Sakura Tennenshoku Film (Sakura Color Film)
Location	Hino City,Tokyo Metropolis KONICA MINOLTA, INC.
Owner (Custodian)	Owner:KONICA MINOLTA, INC. Custodian:KONICA MINOLTA WITH YOU, Inc.
Manufacturer (Company)	KONISHIROKU Corp.
Year Manufactured	1941
Year First Appeared	1940
Reason For Selection	The first color film in Japan. The “Outdoor Chromogenic Color Reversal Film” was developed and manufactured by Konishiroku Co., Ltd. (now Konica Minolta Co., Ltd.). This achievement was even more outstanding in that it was only the third such film in the world. The “selected exposure development method” used was a superior method in that it was simpler and required less processing than Eastman Kodak’s far more globally popular Kodachrome “osmotic regulation development method”. This method later became the main method in use.
Registration Standard	1 - A

Open/Closed to Public	Closed to Public
Photo	
Other useful information	