

The Recorder that Sparked the Live Recording Boom

Registration No.	Number 00191		
Registration Date	September 15, 2015	Registration Category	Category 1

Name (Model, etc.)	Portable Stereo Compact Cassette Tape Recorder "Densuke" TC-2850SD
Location	Shinagawa-ku, Tokyo
	Sony Archives
Owner (Custodian)	Sony Corporation
Manufacturer (Company)	Sony Corporation
Year Manufactured	1973
Year first appeared	1973
Reason For Selection	A household portable tape recorder capable of recording in stereo. Developed using the standard shape of the day, the focus was on high-quality recording rather than downsizing. It incorporated a microphone with an attached attenuator capable of recording without distortion and featured a Dolby noise reduction system, achieving a quality of sound rivaling that of a stationary deck. Marketed for 52,800 yen, it was so successful that it sparked a “live recording boom”, recording things such as the sound of steam locomotives and wild birds. This is an important piece of technology that played a dramatic role in creating a new way of life.
Registration Standard	2-A (Played a notable role in improving people’s way of life and creating new ways of living.)

Open/Closed to Public	Open to public
Photo	
Other useful information	