

The talking pyramid clock that took the world by storm

Registration No.	Number 00300		
Registration Date	September 15, 2020	Registration Category	Category 1

Name (Model, etc.)	Pyramid Talk, The Talking Clcok DA571 (QEK101)
Location	Chuo-ku, Tokyo
	The Seiko Museum Ginza
Owner (Custodian)	Seiko Holdings Corporation
Manufacturer (Company)	Development & Production: Seikosha Co., Ltd. (now Seiko Clock Inc.) Sales & Marketing :Hattori Seiko Co., Ltd. (now Seiko Holdings Corporation)
Year Manufactured	1984
Year first appeared	1983
Reason For Selection	The growing use of quartz crystals and ICs meant greater clock accuracy and dramatic advances in integration. Not only did household clocks improve in terms of their basic functions, they also began to diversify, variously becoming more sophisticated and higher in quality, lower in price, more computerized and user friendly, and more entertaining. This resource was developed in collaboration with the design division and incorporated three computer chips for the speech synthesis IC, the CPU and the amp IC. The pyramid shape design and the unique spoken time feature were popular in Japan and overseas, with over a million units sold in total. It was followed by a series of other talking clocks, such as the Pockettalk and the Cubic Talk, and was commended for its use by the visually impaired. This resource is significant as a piece of Japanese household clock technology.
Registration Standard	1-B (Show a uniquely Japanese scientific or technological development from an international perspective.) 2-A (Played a notable role in improving people's way of life and creating new ways of living.)

Open/Closed to Public	Open to Public
Photo	
Other useful information	DA571 is the domestic model number for the QEK101.