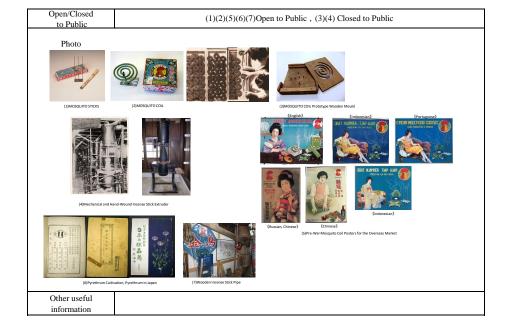
| Registration No.          | Number 00135  |                       |            |
|---------------------------|---|-----------------------|------------|
| Registration Date         | September 10, 2013  | Registration Category | Category 1 |
| Name<br>(Model, etc.)     | [ The First Pyrethrum-Containing Mosquito Repellent ]  (1)MOSQUITO STICKS (2)MOSQUITO COIL  (3)MOSQUITO COIL Prototype Wooden Mould (4)Mechanical and Hand-Wound Incense Stick Extruder (5)Pre-War Mosquito Coil Posters for the Overseas Market (6)Pyrethrum Cultivation, Pyrethrum in Japan (7)Wooden Incense Stick Pipe  |                       |            |
| Location                  | Osaka City,Osaka Pref Dainihon Jochugiku Co., Ltd.  |                       |            |
| Owner<br>(Custodian)      | Dainihon Jochugiku Co., Ltd.  |                       |            |
| Manufacturer<br>(Company) | (1)UEYAMAYEI&CO (2)Dainihon Jochuhun Co., Ltd. (now Dainihon Jochugiku Co., Ltd.) (3)Eiichiro Ueyama (4)Dainihon Jochugiku Co., Ltd. Kishu Factory (5)Dainihon Jochuhun Co., Ltd. (now Dainihon Jochugiku Co., Ltd.) (6)Eiichiro Ueyama (7)Unknown  |                       |            |
| Year Manufactured         | (1)1911-1914<br>(2)1919-1925<br>(3)1895<br>(4)latter Meiji Era - In around 1957<br>(5)1930-1940<br>(6)1896<br>(7)1902   |                       |            |
| Year First Appeared       | (1)1911<br>(2)1919<br>(3)1895<br>(4)latter Meiji Era<br>(5)1930-1940<br>(6)1890<br>(7)1902  |                       |            |
| Reason For Selection      | These materials relate to the world's first mosquito coil. Mosquito coils are still widely used today, exported all over the world, playing a large part in preventing mosquito-borne diseases such as malaria and improving people's health. Eiichiro Ueyama, the founder of Dainihon Jochugiku Co., Ltd. worked hard to promote pyrethrum cultivation far and wide and Japan was soon the world's largest pyrethrum manufacturer. The world's first mosquito coil was invented in 1890 from the age-old Japanese method of incense stick production.  (1) is the world's oldest pyrethrum-containing mosquito repellent. Measuring 20cm in length, it could burn for around 40 minutes. Several were used at the same time. (2) is the first mosquito coil. With a long burning time, its shorter length reduced fire risk, while its thickness provided greater effectiveness. A double-coil method increased productivity and also reduced transit damage and transportation costs. (3) is a wooden mosquito coil prototype mould for moulding long, thin strips from an extruder (4) into coils. (5) is a set of posters in various languages for exporting. (6) is a handbook promoting pyrethrum cultivation, which contributed to Japan becoming the largest pyrethrum manufacturer. (7) is a wooden incense stick pipe (extruder). |                       |            |



1 - B , 2 - A

Registration Standard